



KASHIF ALI

Laravel Backend Specialist | Scalable SaaS & Secure REST APIs | PHP | MySQL | System Design

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PROFESSIONAL SUMMARY

Laravel Backend Specialist with 5+ years of experience delivering enterprise-grade web applications for international clients — including UAE Government projects under the Investment Corporation of Dubai (ICD). Successfully delivered 4-5 high-security backend systems for ICD and built 2-3 full SaaS products end-to-end. Proven ability to architect secure REST APIs, design scalable multi-tenant systems, and optimize MySQL-heavy applications under real production pressure. Author of an open-source Laravel package. Remote-ready, self-managed, and consistently trusted with complex, high-stakes projects.

CORE COMPETENCIES

Laravel / PHP	REST API Design	MySQL Optimization	Redis & Queues	SaaS Architecture	System Design
Stripe & PayPal	Mollie Payments	Google Places API	HTML / CSS	SOLID Principles	Open Source Dev

PROFESSIONAL EXPERIENCE

Laravel Developer | SoftLinks FZCO

July 2024 – Present (1 yr 9 mo) | Islamabad, Pakistan

Architecting and scaling high-performance backend systems for UAE Government projects under the Investment Corporation of Dubai (ICD).

- Delivered 4-5 enterprise backend systems for UAE Government (ICD) — all meeting strict security and uptime requirements
- Continuously maintaining and upgrading live government applications — handling bug fixes, feature enhancements, and architecture improvements
- Built reusable backend modules that reduced development time by ~30% across multiple ICD projects
- Collaborated with cross-functional teams ensuring full compliance with UAE government security standards

Tech Stack: Laravel | PHP | MySQL | REST APIs | System Architecture

Senior Laravel Developer | DevStudio

July 2022 – June 2024 (2 yrs) | Lahore, Punjab, Pakistan

End-to-end development of scalable web applications and third-party integrations for diverse client-based SaaS products.

- Architected and delivered 2-3 full SaaS products end-to-end — from database design to API deployment
- Integrated Stripe & PayPal payment gateways, enabling seamless transactions for client applications
- Reduced email delivery bottlenecks by implementing a Redis-based queue system — handling thousands of notifications at scale
- Improved application performance significantly through targeted code refactoring and MySQL query optimization

Tech Stack: Laravel | PHP | MySQL | REST APIs | Stripe | PayPal | Redis | Queue Management

Laravel Developer | DevioTech

September 2020 – June 2022 (1 yr 10 mo) | Lahore, Pakistan

Contributed to diverse web platforms including Driva (UK), Quran Tutors, LanguageLad, CarParts, and TempHub.

- Delivered 5 web platforms across UK, EU, and local markets — Driva, Quran Tutors, LanguageLad, CarParts, and TempHub
- Integrated location-aware garage search for Driva (UK) using Google Places Autocomplete — serving real UK users
- Implemented Mollie recurring payment & subscription system for CarParts, enabling automated billing at scale
- Built modular, maintainable backends following Laravel best practices — enabling smooth handovers and future feature additions

Tech Stack: *Laravel | PHP | MySQL | REST APIs | Google Places API | Mollie Payments | HTML/CSS*

Web Developer & Instructor | Comtech4All

February 2019 – August 2020 (1 yr 7 mo) | Multan, Punjab, Pakistan

Balanced hands-on project development with mentoring and training the next generation of web developers.

- Trained a batch of 20-25 students in PHP & web development — taking them from zero knowledge to building live dynamic web apps
- Built and deployed a fully functional Examination System in PHP — used live in classroom for real student assessments
- Designed structured curriculum combining theory with hands-on project-based learning for faster skill development
- Established early foundation in clean, maintainable code practices that continue to shape current engineering approach

Tech Stack: *PHP | MySQL | HTML/CSS | Web Fundamentals*

PROJECTS & PORTFOLIO

GRM Portal — *Laravel*

A comprehensive Group Reporting & Management portal with entity management, deliverable tracking, and automated email notifications.

Live: demo-grm-portal.kitsoftsol.com | **GitHub:** github.com/kashifali-laraveldev/grm-portal

Master POS System — *Laravel REST API + Vue.js*

A full-stack Point of Sale system with a Laravel REST API backend and Vue.js frontend — covering sales, inventory, customers, and financial reporting.

API Live: demo-backend-master-pos.kitsoftsol.com/api/documentation | **GitHub:** github.com/kashifali-laraveldev/master-pos

Frontend Live: demo-master-pos.kitsoftsol.com

Laravel Admin Generator — *Open Source Laravel Package*

A Laravel package that auto-generates full CRUD admin panels and REST APIs by simply adding a trait to a model — dramatically cutting development time for new projects.

Packagist: packagist.org/packages/bitsoftsol/laravel-administration | **GitHub:** github.com/kashifali-laraveldev/laravel-admin-generator

EDUCATION

Bachelor of Science — Computer Science

Bahauddin Zakariya University

2016 – 2020

FSc Pre-Engineering (Mathematics, Physics, Chemistry)

Govt Emerson College, Multan

2014 – 2016

Matriculation

Sun Model High School, Multan

2012 – 2014

CERTIFICATIONS & HONORS

>> Internship Certificate
>> Web Development Certificate

* PEEF Scholarship
* HEC Laptop Award

Open to Full-Time | Contract | Remote Roles